

Tender Reference No. CO/DIT/PUR/2021-22/343

28.10.2021

The Advertising Agencies shortlisted by Central Bank of India

Dear Sirs,

Reg: Quotation for Publishing the NIT (Notice Inviting Tender) in The Economic Times, Navabharath Times.

With reference to above, Central Bank of India, DIT, CBD, Belapur, invites quotations for publishing of NITs (Notice Inviting Tenders) in the above mentioned newspapers.

Newspaper	Edition	Language	Cir' 000	Size (W) (H)	NIT Size (sq cm)	Rate/ sq cm	No of ads	Position
Economic times	All Editions (Pl Specify Edition Names)	English		4cm 4cm	16		01	Inside
Navabharat times	All Editions (Pl Specify Edition Names)	Hindi		4cm 4cm	16		01	Inside

Terms and Conditions:

1. Total cost (TCO) will be inclusive of all Taxes after client discount.
2. The Rates should be quoted for publishing of NIT in COLOUR only
3. The rates will be valid for the period of Six months from date of Letter of Intent and will not be changed throughout the period. Separate orders for publishing of NITs will be issued as and when required during the period of six months.
4. The L1 bidder is selected strictly based on total cost including taxes (TCO).
5. Bidder should quote separately for OPTION 1 and OPTION 2, if any concessional Combination offers are given by the publisher.
6. The prices are for standard size of 4cm X 4cm size in color. Bank reserves the right to increase the size as per the rate per sq cm quoted by the bidders.
7. The payment will be released only after publishing of NIT, on submission of invoice and copies of Newspapers.

The quotation as per Annexure-I, in Password Protected file, should be sent through e mail to cmcppadmin@centralbank.co.in latest by 01-11-2021; 15.00 hrs.

(LATHA GANESH)
Chief Manager-Admin

Chief Manager
Central Bank of India
Dept of Information Technology
1st Floor, CBD Belapur
NAVI MUMBAI-400614

Date

Dear Sir,

Reg: Quotation for Publishing Notice Inviting Tender in The Economic Times, Navabharath Times.

Ref: Tender No CO/DIT/PUR/2021-22/343 dated 28.10.2021

In the above regards, we submit the rates as under:

Newspaper	Edition	Language	Cir' 000	Size (W) cm	(H) cm	Size of NIT (sqcm)	Rate /sqcm	No of ads	Total Cost	Position
Economic times	All Editions (Pl Specify Edition Names)	English		4	4	16		01		Inside
Navabharat times	All Editions (Pl Specify Edition Names)	Hindi		4	4	16		01		Inside
						Total Bill Amount				
						Less : Discount				
						Net Amount				
						Tax				
						Tax				
						Total Cost including Tax (TCO)				

Terms and Conditions:

1. Total cost is inclusive of all Taxes after client discount.
2. The above rates are for advertisements in colour and will be valid for 6 months.
3. We accept the terms & conditions as mentioned in document Tender Reference No. CO/DIT/PUR/2021-22/343 dated 28.10.2021.

AUTHORIZED SIGNATORY
(With Seal)